



EDUCATION

UNIVERSITY OF MARYLAND BALTIMORE COUNTY
BACHELOR OF ARTS IN IMAGING AND DIGITAL ART

HONORS

DESIGNED USER INTERFACE FOR ALL APPLICATIONS LISTED BELOW

■ WEATHERBUG ANDROID MOBILE APPLICATION

REVIEWS AND AWARDS

FIERCE MOBILE CONTENT (SEPTEMBER 2009)

Top Android App 2009

“While the App Store offers hundreds of different meteorological downloads, WeatherBug Elite edges ahead of the pack.”

ANDROINICA.COM (AUGUST 2009)

Best Android Weather App

“WeatherBug is that must-have app for Android users.”

WEATHERBUG ELITE FOR ANDROID WINS 2011 APPY AWARD IN WEATHER CATEGORY

■ WEATHERBUG GOOGLE CHROME OS EXTENSION

REVIEWS

PCMAC.COM

10 Best Google Chrome OS Extensions

■ WEATHERBUG APPLE IPAD APPLICATION

REVIEWS

YAHOO.COM

Best Free iPad Apps

“WeatherBug is the best information panel for weather geeks of all kinds.”

MACWORLD.COM

iPad Weather Apps

“Among this group of weather offerings, WeatherBug Elite stands out”

SOFTWARE

■ **ADOBE PHOTOSHOP CS5**

■ **QUARKXPRESS 8**

■ **MICROSOFT EXCEL**

■ **ADOBE ILLUSTRATOR CS5**

■ **HTML**

■ **MICROSOFT POWERPOINT**

■ **ADOBE ACROBAT 9**

■ **CSS**

■ **MAC / WINDOWS OS**

■ **ADOBE DREAMWEAVER CS5**

■ **SEO OPTIMIZATION**

■ **ADOBE FLASH CS5**

■ **MICROSOFT WORD**

EXPERIENCE

JUL 2005 - PRESENT

WEATHERBUG

Germantown, Maryland

Creative Director

- Maintain deliverable schedules for completion of projects on time.
- Manage department schedules, and production time and budget.
- Develop & designing online direct response and brand creative pieces. (including web, print, User Interface application design, and mobile)
- Product design execution. (including web, print, User Interface application design, and mobile)
- Design Advertising BrandWraps using elements from external clients.
- Develop & design tradeshow booths, and printed materials.
- Maintain consistent look and feel across all business groups within company.
- Design User Interface & content pages for the WeatherBug application & web site.
- Effectively communicate with business groups to achieve goals and overall product satisfaction.
- Leads creative brainstorming and creative development processes.

EXPERIENCE

Nov 2003 - Jul 2005

WINTER & COMPANY COMMERCIAL REAL ESTATE FINANCE

New York, New York

Lead Web Designer / Graphic Artist

- Create and maintain all advertising content for Winter & Company and sister company W Financial Mortgage Fund I, LLC.
- Provide technical and creative expertise to achieve and maintain top 20 search engine optimization placement.
- Devise web/print strategies to maximize company exposure.
- Concept and design promotional advertising materials for Winter & Company client base and lenders.
- Concept and design all company promotional and stationary materials.

MAR 2002 - Nov 2003

MERRICK TOWLE COMMUNICATIONS

Beltsville, Maryland

Graphic Designer

- Production Director for corporate and e-commerce web sites.
- Design customized images and Flash / Java animations for web pages.
- Design and update layout navigation structure of web sites.
- Perform manual updates and content changes for web sites.
- Conceptualize and design promotional materials.
- Design and produce multimedia business card CD's.

DEC 1999 - JAN 2002

ADVENTURE WEB PRODUCTIONS

Baltimore, Maryland

Lead Web Designer / Multimedia Artist

- Project manage websites from concept to completion.
- Concept and design company websites.
- Design multimedia kiosks using Adobe Flash and Director.
- Assist production of print materials.
- Design ad layouts and brochures.
- Draw floor plans using Adobe Illustrator.