



EDUCATION

UNIVERSITY OF MARYLAND BALTIMORE COUNTY
BACHELOR OF ARTS IN IMAGING AND DIGITAL ART

HONORS

- Produced award winning website as mentioned in Baltimore Business Journal Excellence E-business awards.
- Achieved top 20 placement for competitive keywords in Google / Yahoo / MSN search engines.

SOFTWARE

- | | | |
|-------------------------|--------------------|------------------------|
| ■ ADOBE PHOTOSHOP CS3 | ■ QUARKXPRESS 8 | ■ MICROSOFT WORD |
| ■ ADOBE ILLUSTRATOR CS3 | ■ HTML | ■ MICROSOFT EXCEL |
| ■ ADOBE ACROBAT 8 | ■ CSS | ■ MICROSOFT POWERPOINT |
| ■ ADOBE DREAMWEAVER CS3 | ■ SEO OPTIMIZATION | ■ MAC / WINDOWS OS |
| ■ ADOBE FLASH CS3 | ■ SOUNDEDIT 16 | |

EXPERIENCE

JUL 2005 - PRESENT

WEATHERBUG
Germantown, Maryland
Creative Director

- Maintain deliverable schedules for completion of projects on time.
- Manage department schedules, and production time and budget.
- Develop & designing online direct response and brand creative pieces. (including web, print, UI application design, and mobile)
- Product design execution. (including web, print, UI application design, and mobile)
- Design Advertising BrandWraps using elements from external clients.
- Develop & design tradeshow booths, and printed materials.
- Maintain consistent look and feel across all business groups within company.
- Design UI & content pages for the WeatherBug application & web site.
- Effectively communicate with business groups to achieve goals and overall product satisfaction.
- Leads creative brainstorming and creative development processes.

Nov 2003 - JUL 2005

WINTER & COMPANY COMMERCIAL REAL ESTATE FINANCE
New York, New York
Lead Web Designer / Graphic Artist

- Create and maintain all advertising content for Winter & Company and sister company W Financial Mortgage Fund I, LLC.
- Provide technical and creative expertise to achieve and maintain top 20 search engine optimization placement.
- Devise web/print strategies to maximize company exposure.
- Concept and design promotional advertising materials for Winter & Company client base and lenders.
- Concept and design all company promotional and stationary materials.

MAR 2002 - Nov 2003

MERRICK TOWLE COMMUNICATIONS
Beltsville, Maryland
Web Department Director

- Oversee all web department employees.
- Project manage websites from concept to completion.
- Concept and design company websites.
- Design multimedia kiosks using Adobe Flash and Director.
- Assist production of print materials.
- Design ad layouts and brochures.
- Draw floor plans using Adobe Illustrator.

EXPERIENCE

DEC 1999 - JAN 2002

ADVENTURE WEB PRODUCTIONS

Baltimore, Maryland

Lead Web Designer / Multimedia Artist

- Production Director for corporate and e-commerce web sites.
- Design customized images and Flash / Java animations for web pages.
- Design and update layout navigation structure of web sites.
- Perform manual updates and content changes for web sites.
- Conceptualize and design promotional materials.
- Design and produce multimedia business card CD's.